



Become a 2017 Corporate Sponsor

The progress we've made would not be possible without the incredible support of business and media partners like you.

Who We Are

Pride Foundation is a community foundation serving lesbian, gay, bisexual, transgender, and queer (LGBTQ) individuals, organizations, and communities in the Northwest. We focus on the critical issues impacting LGBTQ people, including: youth homelessness, economic security, school safety, HIV & AIDS support and prevention, transgender healthcare access, elder issues, domestic violence, mental health, and arts & culture.

Since our founding in 1985, Pride Foundation has invested more than \$71 million in the LGBTQ community.



We're mission-driven and prioritize community support, just like you | Pride Foundation is the only community foundation in the Northwest focused solely on LGBTQ equality. We work across five states—building organizations, supporting students, and connecting leaders. We do this through grants, scholarships, and other timely initiatives.

We want to be your charitable partner in 2017, and we know you'll benefit from the association!

We're highly visible in our 5-state region and want to share the spotlight with you | You'll benefit from multiple points of exposure to desirable and loyal audiences. Our donors are highly educated and dedicated to our mission with more than half holding Master's Degrees. Nearly 70% are 45 years old or older. 90% have been active with Pride Foundation for 4 or more years, and half have been active for more than 10 years!



Who We Reach

Website and Electronic Communications



Demographics of Pride Foundation Family and Friends

Pride Foundation's friends are concentrated in the Northwest but live across the nation.



Social Media Presence



In-Person Engagements

1,000+
attend scholarship
celebrations each Spring



500
attend year-end
celebrations each winter

Sponsorship Levels and Benefits

| BENEFITS (Region-Wide) | LUMINARY \$10,000 | LEADER \$5,000 | CHAMPION \$2,500 | CHANGE-MAKER \$1,000 |
|---|------------------------------|---------------------------|-----------------------------|---------------------------------|
| Your name listed on Scholarship Celebration Series invitations, event media presentation, and event signage | *and logo | *and logo | *and logo | * |
| Your name listed and our partnership displayed on Pride Foundation's website | *and logo | *and logo | *and logo | * |
| Your company featured on front page of website in featured blog post highlighting your community engagement (15,000 page views per month) | * | | | |
| A featured story about your company in bi-monthly eNews (13,000 national audience) | * | | | |
| Opportunity to co-brand gift bags or promo items for Scholarship Celebration | * | * | | |
| Mention from podium at Scholarship Celebration Series (locations of your choice) | * | * | | |
| Logo/company name hyperlinked on Pride Foundation website to your company website | * | * | * | |
| Your company name listed as a sponsor of our Year-End event series in media presentation and/or verbally (locations of your choice) | *and logo | * | * | |
| Individualized thank-you post via Facebook & Twitter linking to your website | * | * | * | * |
| Your company name listed in annual Gratitude Report donor listing | * | * | * | * |
| Opportunity for employees to attend private reception prior to Seattle Scholarship Celebration | * | * | * | * |

These opportunities for exposure and promotion are extensive and flexible; we can discuss these options in detail once we identify your company's particular interests.

Thank you for your consideration!

Businesses interested in partnering in 2017 should complete our [online sponsorship commitment form](#). Thank you for your support!